

SAN DIEGANS 
FOR HEALTHCARE COVERAGE

A COALITION FOR HEALTH

FRIDAY, July 17th
8:00 am – 11:30 am
\$20 Registration Fee
(Breakfast provided)

Mission Valley Doubletree
7450 Hazard Center Drive
San Diego, California
Free Parking

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UC San Diego Medical Center

Forging a Strong Voice on Health Reform

Health Reform: The Devil is Still in the Details

An Audience Participation Forum

— Keynote Speakers—

Dr. Len Nichols

Director for Health Policy, The New America Foundation and a policy
analyst in the thick of the debate in Washington

Join us to hear and discuss the latest developments and issues at the heart of the
debate for health reform and financing:

Public Option or Plan

Employer Roles

Individual Mandates

Insurance Reforms

Health Systems

Financing

Joining Dr. Nichols will be **Ms. Sara Rogers**, California Senate Health Consultant and key staff on SB810, California's single-payor legislation; **Mr. Vincent Mudd**, CEO of SDOI, a local business leader and member of the State Compensation Board; and a hospital CEO (invited) to speak to the implications of reform proposals on healthcare providers and employers. **Dr. Robert K. Ross**, President and CEO of The California Endowment will moderate the panel discussion and questions from the audience and VIP Panel. An Audience Response System will be used to secure input from the audience.

This half-day forum will feature excellent keynote speakers, time for audi-
ence questions and discussion, and real-time audience opinion polling to
expand and build on our SDHCC principles and elements for health reform

Register online at our website www.sdhcc.org
or call 619-231-0333