

SDSU

College of Health
and Human Services



2025-2028

STRATEGIC PLAN



MESSAGE FROM THE DEAN

I am excited to introduce the College of Health and Human Services (CHHS) 2025-2028 strategic plan, which sets forth ambitious, collaborative and community-focused vision, goals and objectives to guide our decisions and grow resources for the next three (3) years. The strategic plan empowers us to further advance our highly ranked academic programs, extend the impact of our excellence in research, and continue to build strong community partnerships, while diversifying and growing resources through grants and philanthropy.

The strategic plan was developed using an extremely participatory process. A 15-person Task Force, which included representatives from all six schools within CHHS and members of the Dean's

Dean Amy Bonomi

Office, participated in a six-month planning process. The Task Force was diverse with respect to roles within the college, length of service, academic disciplines, and key identity characteristics.

The Task Force solicited extensive input on CHHS priorities through a state-of-the-college input session (approximately 120 faculty and staff), a college-wide survey, focus groups (with students, faculty and staff), and interviews with key senior leaders from across SDSU. The Task Force analyzed the input from the sessions, survey, and interviews to identify strategic pillars, goals, objectives, and a workplan with metrics and key deliverables. In addition to these activities that occurred over six months, CHHS' purpose statement and core values (developed with input from faculty and staff during the 2021-2024 college branding process) provide the foundation for our strategic plan.



Amy Bonomi, PhD, MPH
Dean, College of Health and Human Services
San Diego State University

OUR PURPOSE

We are committed to advancing equitable health and well-being for all.

OUR STRATEGIC PILLARS

LEADING COMMUNITY IMPACT

Our research and service advance health equity and well-being through our leadership in community collaborations and translational practices and policies that center the needs of individuals and communities regionally, nationally and globally.

ADVANCING INNOVATIVE PRACTICES

Our academic programs and related research training programs prioritize interprofessional and interdisciplinary concepts to ensure that the work of students, faculty and staff have the greatest positive impact on health equity and well-being of individuals and communities.

DEVELOPING STUDENTS FOR COMPELLING CAREERS

Through our strong relationships with community partners, we recruit and prepare current and future generations of health and human services professionals to have a direct impact on the health and well-being of individuals and communities.

WE ARE CHHS

Through the strength of the collaborations we have across all CHHS schools, our alumni, and our community partners, we are committed to growing our collective brand identity and fostering belongingness and leadership growth throughout the college. We engage the community to inform practices and policies while growing and diversifying our resources.



STRATEGIC GOALS & OBJECTIVES



PILLAR LEADING COMMUNITY IMPACT

GOAL

Expand the impact of research across multiple sectors

OBJECTIVES

- Increase formal research agreements with community partners
- Develop a system to share findings to inform policy and practice

GOAL

Enhance impact through service

OBJECTIVES

- Elevate professional and community service
- Create an outreach program to inspire future college students



PILLAR ADVANCING INNOVATIVE PRACTICES

GOAL

Grow Interprofessional Education (IPE)

OBJECTIVES

- Enhance IPE clinical and training experiences
- Expand the current IPE pilot to include all CHHS schools

GOAL

Increase interdisciplinary research

OBJECTIVES

- Increase funding submissions that include multiple CHHS disciplines
- Develop a permanent structure to guide interdisciplinary research collaborations



PILLAR **DEVELOPING STUDENTS FOR COMPELLING CAREERS**

GOAL

Increase the number of partnerships for career development

OBJECTIVES

- Establish a CHHS community advisory board
- Increase communication about partnership opportunities

GOAL

Increase the number of high-impact professional development opportunities

OBJECTIVES

- Cultivate professional development events, service learning, study abroad, and internships for students
- Increase IPE in curriculum



PILLAR WE ARE CHHS

GOAL

Increase CHHS visibility

OBJECTIVES

- Generate a cohesive CHHS brand identity
- Leverage the CHHS community advisory board to inform practices and policies, and grow resources

GOAL

Enhance belonging

OBJECTIVES

- Establish shared, streamlined processes to support the advancement and growth of our people
- Increase engagement within the CHHS community

OUR CORE VALUES

Achieving our vision, goals and objectives requires our steadfast commitment to our values.

BE BOLD

BE CURIOUS

FOSTER BELONGING

EMPOWER ONE ANOTHER

CENTER STUDENT SUCCESS

COMMIT TO LIFE-LONG LEARNING

CELEBRATE OUR COLLECTIVE GOOD

EMBRACE AUTHENTIC COLLABORATION



OUR SCHOOLS

Six prestigious schools form our collaborative foundation.



OUR PEOPLE

We are grateful for our people,
who are our resounding strength.



55 STAFF

300 FACULTY

includes lecturers and tenure/tenure-track

5,000 STUDENTS

TASK FORCE MEMBERS

Amy Bonomi, Dean

Alyson Abel-Mills, Interim Associate Dean for Academic and Faculty Affairs

Eunha Hoh, Interim Director, School of Public Health

Karen Macauley, Director, School of Nursing

Nicole Magnuson, Director, Live Well Center for Innovation and Leadership

Matthew Mahar, Director, School of Exercise and Nutritional Sciences

Jong Won Min, Director, School of Social Work

Ignatius Nip, Director, School of Speech, Language, and Hearing Sciences

Eyal Oren, Director, School of Public Health

Giang Pham, Associate Dean for Research

Jason Ramirez, Assistant Dean for Student Affairs

Mitchell Rauh, Director, School of Physical Therapy

Emily Schmied, Interim Director, School of Public Health

Lia Wesson, Administrative Analyst Specialist

Walter Williams, Student Advisor, School of Nursing



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