

# SDSU

College of Health  
and Human Services



# 2025-2028

# STRATEGIC PLAN



Dean Amy Bonomi

## MESSAGE FROM THE DEAN

*I am excited to introduce the College of Health and Human Services (CHHS) 2025-2028 strategic plan, which sets forth ambitious, collaborative and community-focused vision, goals and objectives to guide our decisions and grow resources for the next three (3) years. The strategic plan empowers us to further advance our highly ranked academic programs, extend the impact of our excellence in research, and continue to build strong community partnerships, while diversifying and growing resources through grants and philanthropy.*

*The strategic plan was developed using an extremely participatory process. A 15-person Task Force, which included representatives from all six schools within CHHS and members of the Dean's*

*Office, participated in a six-month planning process. The Task Force was diverse with respect to roles within the college, length of service, academic disciplines, and key identity characteristics.*

*The Task Force solicited extensive input on CHHS priorities through a state-of-the-college input session (approximately 120 faculty and staff), a college-wide survey, focus groups (with students, faculty and staff), and interviews with key senior leaders from across SDSU. The Task Force analyzed the input from the sessions, survey, and interviews to identify strategic pillars, goals, objectives, and a workplan with metrics and key deliverables. In addition to these activities that occurred over six months, CHHS' purpose statement and core values (developed with input from faculty and staff during the 2021-2024 college branding process) provide the foundation for our strategic plan.*

Amy Bonomi, PhD, MPH  
Dean, College of Health and Human Services  
San Diego State University

# OUR PURPOSE

We are committed to advancing equitable health and well-being for all.

## OUR STRATEGIC PILLARS

### LEADING COMMUNITY IMPACT

Our research and service advance health equity and well-being through our leadership in community collaborations and translational practices and policies that center the needs of individuals and communities regionally, nationally and globally.

### ADVANCING INNOVATIVE PRACTICES

Our academic programs and related research training programs prioritize interprofessional and interdisciplinary concepts to ensure that the work of students, faculty and staff have the greatest positive impact on health equity and well-being of individuals and communities.

### DEVELOPING STUDENTS FOR COMPELLING CAREERS

Through our strong relationships with community partners, we recruit and prepare current and future generations of health and human services professionals to have a direct impact on the health and well-being of individuals and communities.

### WE ARE CHHS

Through the strength of the collaborations we have across all CHHS schools, our alumni, and our community partners, we are committed to growing our collective brand identity and fostering belongingness and leadership growth throughout the college. We engage the community to inform practices and policies while growing and diversifying our resources.



# STRATEGIC GOALS & OBJECTIVES



## **PILLAR** LEADING COMMUNITY IMPACT

### **GOAL**

Expand the impact of research across multiple sectors

### **OBJECTIVES**

- Increase formal research agreements with community partners
- Develop a system to share findings to inform policy and practice

### **GOAL**

Enhance impact through service

### **OBJECTIVES**

- Elevate professional and community service
- Create an outreach program to inspire future college students



## **PILLAR**

### **ADVANCING INNOVATIVE PRACTICES**

#### **GOAL**

Grow Interprofessional Education (IPE)

#### **OBJECTIVES**

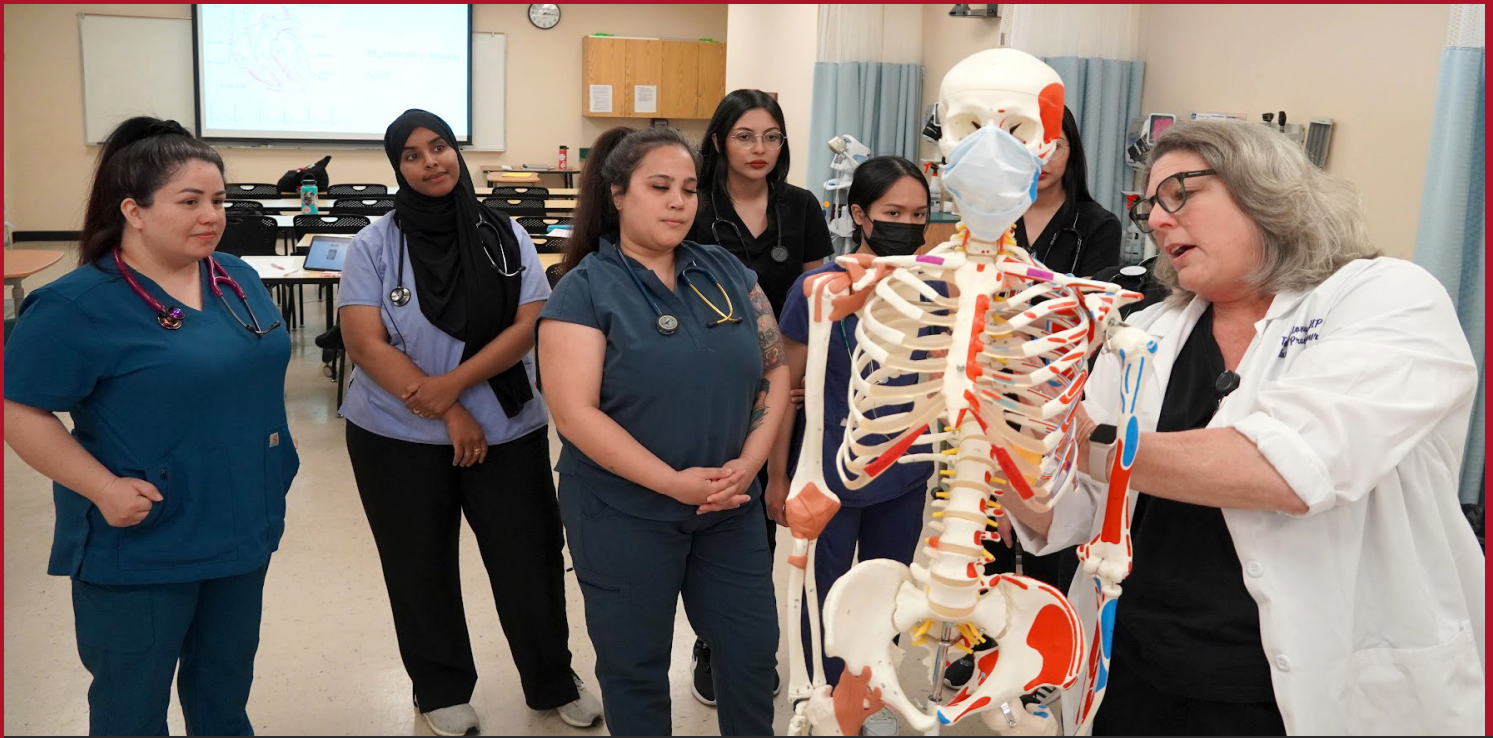
- Enhance IPE clinical and training experiences
- Expand the current IPE pilot to include all CHHS schools

#### **GOAL**

Increase interdisciplinary research

#### **OBJECTIVES**

- Increase funding submissions that include multiple CHHS disciplines
- Develop a permanent structure to guide interdisciplinary research collaborations



## **PILLAR**

# **DEVELOPING STUDENTS FOR COMPELLING CAREERS**

## **GOAL**

Increase the number of partnerships for career development

## **OBJECTIVES**

- Establish a CHHS community advisory board
- Increase communication about partnership opportunities

## **GOAL**

Increase the number of high-impact professional development opportunities

## **OBJECTIVES**

- Cultivate professional development events, service learning, study abroad, and internships for students
- Increase IPE in curriculum



## **PILLAR** **WE ARE CHHS**

### **GOAL**

Increase CHHS visibility

### **OBJECTIVES**

- Generate a cohesive CHHS brand identity
- Leverage the CHHS community advisory board to inform practices and policies, and grow resources

### **GOAL**

Enhance belonging

### **OBJECTIVES**

- Establish shared, streamlined processes to support the advancement and growth of our people
- Increase engagement within the CHHS community

# OUR CORE VALUES

Achieving our vision, goals and objectives requires our steadfast commitment to our values.

**BE BOLD**

**BE CURIOUS**

**FOSTER BELONGING**

**EMPOWER ONE ANOTHER**

**CENTER STUDENT SUCCESS**

**COMMIT TO LIFE-LONG LEARNING**

**CELEBRATE OUR COLLECTIVE GOOD**

**EMBRACE AUTHENTIC COLLABORATION**





# OUR SCHOOLS

Six prestigious schools form our collaborative foundation.

Exercise & Nutritional Sciences

Nursing

Physical Therapy

Public Health

Social Work

Speech, Language and Hearing  
Sciences



# OUR PEOPLE

We are grateful for our people,  
who are our resounding strength.



**55 STAFF**

**300 FACULTY**

includes lecturers and tenure/tenure-track

**5,000 STUDENTS**

# TASK FORCE MEMBERS

Amy Bonomi, Dean

Alyson Abel-Mills, Interim Associate Dean for Academic and Faculty Affairs

Eunha Hoh, Interim Director, School of Public Health

Karen Macauley, Director, School of Nursing

Nicole Magnuson, Director, Live Well Center for Innovation and Leadership

Matthew Mahar, Director, School of Exercise and Nutritional Sciences

Jong Won Min, Director, School of Social Work

Ignatius Nip, Director, School of Speech, Language, and Hearing Sciences

Eyal Oren, Director, School of Public Health

Giang Pham, Associate Dean for Research

Jason Ramirez, Assistant Dean for Student Affairs

Mitchell Rauh, Director, School of Physical Therapy

Emily Schmied, Interim Director, School of Public Health

Lia Wesson, Administrative Analyst Specialist

Walter Williams, Student Advisor, School of Nursing

# SDSU



College of  
Health and  
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